



***GROW* Magazine Wins Top Industry Award**

PHILADELPHIA (August 2018) -- *GROW*, the quarterly magazine of the Pennsylvania Horticultural Society, won the 2018 Gold Award for Best Periodical, the top prize presented by the Garden Writers Association at its annual conference in Chicago on August 16.

GROW provides an insider's view of the amazing plants, fascinating gardeners, beautiful places, latest products, and inspiring ideas and designs emerging in the world of horticulture. It also celebrates the people and projects of PHS which use gardening and greening to help create beautiful, healthy and sustainable communities.

"PHS is very honored by this recognition for our magazine and its ability to capture the excitement and passion of a diverse community of gardeners," said PHS President Matt Rader. "Through its stories and images, we strive to show the many ways horticulture enriches our lives and our world."

GWA Media Awards is the only national awards program for the gardening communications industry. Held annually for more than 20 years, the GWA awards recognize the leading professional horticultural communicators in the areas of writing, photography, speaking, digital media, broadcast media, publishing and trade. *GROW* earned the 2018 Gold Award for the Summer 2017 issue and a Silver Award for the Fall 2017 issue.

GROW is produced by Blue Root Media, led by editorial director Scott Meyer, editor in chief Adam Levine, design director Kimberly Brubaker, and photography director Rob Cardillo. Garden writers, photographers and artists from throughout the United States contribute to the magazine.



ABOUT PHS

The Pennsylvania Horticultural Society is a not-for-profit organization, founded in 1827, that connects people with horticulture and collaboratively creates beautiful, healthy, and sustainable communities. PHS's best known activities include the Philadelphia Flower Show, tree planting and tree care, community gardening, greening vacant land, public beautification, and the PHS Pop Up Gardens. PHS is supported by individual members and supporters, foundations, partners, and government grants. PHS programs bring together people from diverse backgrounds to engage in horticultural projects that advance social equity and create a legacy of beauty. For information or to support our work, visit [PHSONline.org](https://www.phsonline.org).