



**TD Green
Streets**

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For more information:

Kevin Feeley, 215-988-1631

kfeeley@pennhort.org

Pennsylvania Horticultural Society Awarded \$20,000 TD Green Streets Grant to Expand Tree Tenders Program and Plant Trees in Philadelphia's Hunting Park Neighborhood

Philadelphia, Pennsylvania (April 9, 2018) – TD Bank, America’s Most Convenient Bank®, and the Arbor Day Foundation today announced that the city of **Philadelphia** and the **Pennsylvania Horticultural Society (PHS)** will receive a \$20,000 grant from TD Green Streets to support innovative urban greening and tree-planting projects in low- to moderate-income areas of the community.

The **Pennsylvania Horticultural Society** plans to use the grant to expand its Tree Tenders program by offering bilingual training sessions and Spanish-language Tree Tenders manuals, culminating in a planting a total of 45 trees in the city’s Hunting Park neighborhood this April and November. Philadelphia was one of 10 U.S. cities selected for grants this year of up to \$20,000 from TD Green Streets.

“TD Bank is committed to enhancing urban tree canopies and green space as part of our vision to support the transition to a low-carbon economy and nurture sustainability in the communities we serve,” said Joseph Doolan, TD Bank’s Head of Environmental Affairs.

“Through our longstanding partnership with the Arbor Day Foundation, we are supporting innovative community programs in cities including **Philadelphia** that do more than beautify underserved urban neighborhoods – trees improve air quality, capture carbon emissions, and enhance the quality of life.”

PHS Tree Tenders® is at the forefront of the urban tree movement across the country, and is one of the oldest, most respected volunteer urban tree planting and stewardship programs in the world. The program offers hands-on tree care training, covering biology, identification, planting and proper care. Since 1993, the training program has graduated more than 4,000 Tree

Tenders® in the Greater Philadelphia area. Working in neighborhood groups, the program's volunteers are responsible for planting more than 2,000 trees annually.

“One of our primary goals for the Tree Tenders program has been to reach the neighborhoods throughout Philadelphia that are predominantly Spanish-speaking and work with residents to develop long-term beautification plans for their surroundings,” said Glen Abrams, PHS Director of Sustainable Communities. “Thanks to the generous TD Green Streets grant, we are working with Esperanza, a local nonprofit organization, to eliminate the language barrier by providing bilingual training sessions and Spanish-language materials for interested residents to effect positive change through horticulture in their own communities.”

TD Bank provides the funding for the grants, which are awarded annually for tree planting, maintenance costs and educational activities, and the Arbor Day Foundation administers the program. TD Green Streets is a component of TD Forests, a North American initiative aimed at growing urban forests, protecting critical forest habitats and encouraging responsible use of forest products.

To be eligible for a grant, qualified municipalities must be current Arbor Day Foundation Tree City USA®-designated communities within TD Bank's U.S. footprint, with the submitted project occurring in a low- to moderate income area of the local community. Tree City USA is the nation's premier urban and community forestry program, providing a foundation for effective, well-organized community tree care.

In addition to **Philadelphia**, other grant recipients this year are:

- Myrtle Beach, SC
- Clinton, SC
- Providence, RI
- Philadelphia, PA
- New York, NY
- Plainfield, NJ
- Clifton, NJ
- Boston, MA
- Oakland Park, FL
- Delray Beach, FL

For more information, visit arborday.org/programs/tdgreenstreets/.

About the Pennsylvania Horticultural Society: The Pennsylvania Horticultural Society is a not-for-profit organization, founded in 1827, whose programs connect people to horticulture and collaboratively creates beautiful, healthy and sustainable communities. PHS's best known activities include the Philadelphia Flower Show, street tree planting and maintenance, community gardening, public beautification, and the PHS Pop Up Gardens. PHS is supported by individual members and supporters, foundations, partners and government grants. PHS programs bring together people from diverse backgrounds to engage in horticultural projects that advance social equity, environmental sustainability, and urban livability. For information or to support our work, visit PHSONline.org.

About the Arbor Day Foundation: The Arbor Day Foundation is a million-member nonprofit conservation and education organization with a mission to inspire people to plant, nurture, and celebrate trees. More information on the Foundation and its programs can be found at arborday.org.

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